# BARBADOS PROPERTY NELSON www.barbadospropertynews.com

# Advertising Rates & Artwork Specifications

## **Magazine Rates**

(Rates in BDS Dollars)

Full Page	\$1,200 + VAT
Half Page	\$750 + VAT
Quarter page	\$400 + VAT

Rates do not include 17.5% VAT or agency commission.

#### Get a 10% Discount for booking three editions Get a 20% Discount for booking six editions

#### Specifications & Ad Sizes

Full Page:

Trim size - 8.5" (w) x 11" (h) Critical Text Area -8.125" (w) x 10.875" (h) With Bleed - 8.75" (w) x 11.25" (h) Horizontal - 7" (w) x 4.5" (h) Vertical - 3.375" (w) x 9" (h) 3.375" (w) x 4.5 (h)

Half Page:

Quarter Page: 3.375'

### **Technical Data**

- Artwork must be supplied at the correct size as specified above. Crop marks must be shown.
- All artwork must be created and supplied as an Illustrator EPS or High Resolution PDF file. PDF & EPS files MUST have the fonts converted to outlines.
- All colours in all file formats MUST be converted to CMYK. Please do not specify or include any colours as Pantone or RGB.
- Any images included in any of the above formats must be of at least 300DPI.
- Please ensure all placed images are linked.
- NO COREL DRAW FILES OR PDF FILES CREATED FROM COREL DRAW WILL BE ACCEPTED.
- If files are supplied on CD or DVD a high resolution colour proof or 720DPI Postscript correct printout of the advertisment MUST be supplied with the Artwork.

Hiltop Publications bears no responsibility nor can accept any liability for the accurate reproduction of artwork that does not meet the criteria as outlined above.

Barbados Property News is a bi-monthly publication. 48,000 copies printed per year. E-mail blast to 6,000 people/businesses per issue. Artwork deadlines are available from sportingb@caribsurf.com



# **Print Ad Sizes**

Full Page: Trim size -8.5" (w) x 11" (h) Full Page: Critical Text Area -8.125"(w) x 10.875"(h) All important information MUST fall within this area to ensure accurate print reproduction

Half Page: Horizontal -

7" (w) x 4.5" (h)

Full Page: With Bleed -8.75" (w) x 11.25" (h) i.e.: Please ensure there is .25" of bleed on all sides

**Half Page:** Vertical -3.375" (w) x 9" (h)

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